A tech visionary and entrepreneurial leader, Subbu Rama will talk about his journey from ECE graduate student to engineer, executive, entrepreneur, and pioneer of virtualizing hardware accelerators. Hear his experiences, including pitfalls and best practices, in commercializing ideas and technology into businesses. Learn how frameworks such as lean canvas, and customer discovery/problem-solution interviews have helped him over the years in building multiple tech businesses, and leave with an actionable list that can be used for going from ZERO TO ONE.

ZERO TO ONE: COMMERCIALIZING AN IDEA OR TECHNOLOGY

ENGINEERS’ DAY NOVEMBER 12, 2021 3 - 4 PM ROOM 1610 ENGINEERING HALL

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