Effective Ways to Reduce Discrimination and Create an Inclusive Climate

Most pro-diversity initiatives are not evaluated and the few that are often turn out to be ineffective. In order to create an inclusive climate in an organization it is necessary to use behavior change strategies supported by empirical research in the behavioral sciences. I will briefly present two pro-diversity initiatives that have been shown to be effective in large-scale randomized controlled trials in the field, a norm-based approach and a motivational intervention. During my talk I will give concrete advice on what can be done in a university department to create an inclusive climate in which members from all groups feel welcome, respected, and like they belong.

Tuesday, April 13, 2021
Lecture at 4:00 p.m.
via Zoom
https://uwmadison.zoom.us/j/98353947952