



College of Engineering
UNIVERSITY OF WISCONSIN-MADISON

EMPLOYER PARTNER PROGRAM



EMPLOYER PARTNER PROGRAM

In the College of Engineering, we develop tomorrow's leaders—ethical, innovative, resourceful, skilled engineers who are fully prepared to hit the ground running and to tackle your challenges.

Employers play a critical role in our students' education—and our Employer Partner Program allows you to more fully engage with our college, and more importantly, with our students.

We create tailored investment opportunities designed to maximize the effectiveness of your recruitment efforts and ensure your organization has greater visibility among our unique student body. This visibility is increased through campus activity and enables your company to discover top engineering talent, helps our students prepare for the workplace, develops relationships with faculty and staff, and creates vital links with one of the top engineering programs in the world.

Read on to learn about the many opportunities we offer to help your organization connect with the UW-Madison College of Engineering.

15+ PROGRAMS RANKED
NATIONALLY IN

TOP 20

U.S. News & World Report

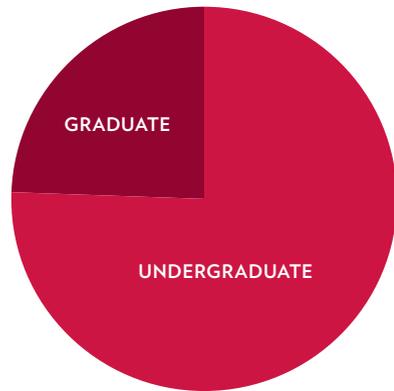
UNIVERSITY OF
WISCONSIN-MADISON
RANKS

6TH

OVERALL

*in national research according
to 2018 National Science
Foundation report.*

BADGER ENGINEERS



Average Student Enrollment
Undergraduate: 4,200
Graduate: 1,500

STUDENT ORGANIZATIONS

50+

SUPPORT FOR STUDENTS

Funding through our Employer Partner Program allows your organization to engage with the College of Engineering to achieve mutually beneficial objectives. By leveraging this funding through college units such as Engineering Career Services and our Diversity Affairs Office, we can enhance and develop resources that help set our students up for success as they enter the workforce. For example:

CAREER FAIRS

We host two large, multi-day career connection events each academic year. These career fairs allow recruiters to meet face-to-face with our students.

During these fairs, students seeking internships, cooperative education experiences, and full-time employment can learn about work environments, company cultures, and what engineers do at prospective employers all while interacting in a professional setting.

HANDSHAKE

Students have unlimited access to Handshake, our online recruiting system. They can view job opportunities, career fair information, campus interview schedules, and report job offers.



DIVERSITY AFFAIRS OFFICE

The College of Engineering is committed to recruiting and graduating academically excellent and creative students who are diverse in gender, race, ethnicity and socioeconomic representation. The Diversity Affairs Office (DAO) offers support for underrepresented undergraduate students in the College of Engineering. Students receive scholarships, academic advising, professional and leadership development, and a strong mentoring community. DAO students are automatically registered for Handshake and are active participants in career fairs.

DAO works with other student services in the college to offer programs and services to enhance cultural, educational and personal development of all students within the college.



ON-THE-JOB TRAINING

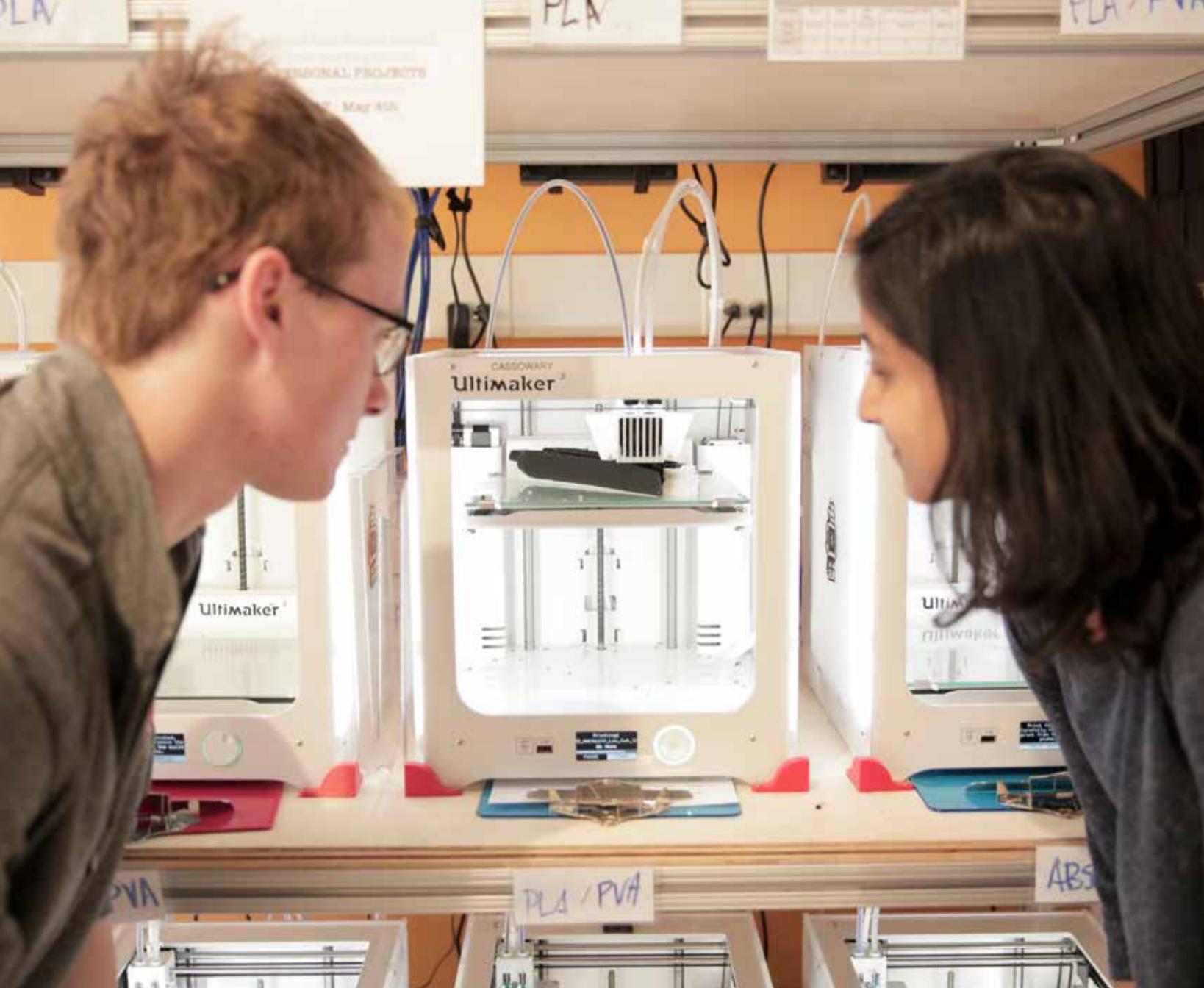
85%

of students annually participate in a co-op or internship.

IN HIGH DEMAND

1,300

Employers who annually seek our engineers through Engineering Career Services.



STUDENT CULTURE

In the College of Engineering, our students don't simply sit in lecture halls and learn from textbooks. They learn from top-flight faculty who are at the forefront of discovery in their fields. They learn by rolling up your sleeves and actually putting their engineering education into practice—through everything from participation in student organizations and community service to undergraduate research and entrepreneurial activities that lead to new ideas, products and businesses.

They practice the art of working together—and in the process, they gain not only knowledge critical to success in their chosen discipline, but also exposure to broader viewpoints that enhance their contributions in the workplace and yield more useful solutions.

Entrepreneurial spirit in the lab, classroom and extracurricular activities

Abundant opportunities to conduct research under world-leading faculty



Hands-on learning for all undergrads

25,000+ square feet of fabrication and making facilities to spark and support innovation

EMPLOYER PARTNER PROGRAM BENEFITS

	GOLD	SILVER	BRONZE
One free career fair per academic year and choice of on-campus interview and career fair dates	•	•	•
Employer Partner Program participant listing in <i>Perspective</i> magazine	•	•	•
Acknowledgment as sponsor of Engineering Career Services <i>Job Search Guide</i>	•	•	•
Logo/link on Employer Partner Program page	•	•	•
Assistance promoting all on-campus recruiting activity (<i>i.e., employer job postings, special events, executive presentations</i>)	•	•	•
Logo displayed on select screens and monitors across engineering campus	•	•	•
Customized engagement strategy session	•	•	•
Sponsor a Red Talk each academic year	•	•	•
Two free career fairs per academic year	•	•	
Targeted support for student organizations or academic departments for deeper engagement and recruiting	•	•	
Executive from your organization presents to engineering students and faculty	•	•	
Corporate spotlight day on campus	•	•	
Online feature story highlighting our corporate partnership	•		
Provide a \$5,000 scholarship to an engineering student/s	•		
Execute a student design project with an academic department or cross-disciplinary course	•		

PLACEMENT RATE

93%

of undergraduates attend graduate school or begin employment in engineering after graduation.

AVERAGE ENTRY-LEVEL STARTING SALARY

\$65,919

for College of Engineering undergraduate degree recipients.

SMALL INVESTMENT, BIG RETURN

“The people we bring on and who work out well for us are really excited about engineering, the new products they can create, and the opportunity to contribute to something. That is something the College of Engineering does a great job with.”

—Brian Borkovec, Extreme Engineering Solutions

When you partner with the College of Engineering, you are investing in the future of your company by preparing the next generation of Badger engineers to improve our world. Our opportunities align with your organization’s priorities:

- Recruit through career fairs, informational sessions, corporate days on campus and more
- Support scholarships, including those for students from traditionally underrepresented backgrounds
- Sponsor events, student organizations or student design projects
- Mentor student entrepreneurs, judge competitions or fund programming
- Support research, faculty and graduate students

Join the UW-Madison College of Engineering Employer Partner Program today.

Contact:

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go.wisc.edu/coe-corporate



DRIVING DISCOVERY