College of Engineering
UNIVERSITY OF WISCONSIN–MADISON
CORPORATE PARTNERS PROGRAM
THE CORPORATE PARTNERS PROGRAM

The University of Wisconsin-Madison College of Engineering is committed to establishing and nurturing partnerships with employers that enable us to advance the development of tomorrow’s leaders through education. By participating in our CORPORATE PARTNERS PROGRAM, your organization can be part of this important process, which will allow you to engage closely with our students.

We create tailored investment opportunities designed to maximize the effectiveness of your recruiting and ensure that your organization’s presence with the university is value-added and visible to our unique student body. This visibility increases your ability to explore human resource potential; helps our students prepare for the workplace; develops relationships with faculty and staff; and creates vital linkages with one of the top engineering programs in the world.

Read on to learn about the many opportunities we offer to help your company connect with the UW-Madison College of Engineering.

“We keep coming back to UW because the students have consistent skills and background knowledge.”—Jessica Frommgen, Spectrum Brands
Support for students

Our CORPORATE PARTNERS PROGRAM funding provides necessary resources for developing future engineering leaders and sustains long-term engagement for mutually beneficial goals. Among those resources are career fairs; myECS, our online recruiting system; and our Diversity Affairs Office.

Career fairs

We host two large, multi-day Career Connection events each academic year. These career fairs allow our students the opportunity to network with recruiters from employers in their chosen field of study.

During these fairs, students seeking internships, cooperative education experiences and full-time employment can learn about the work environment and culture of prospective employers, find information about training programs, participate in interviews, and experience the chance to interact in a professional setting.

myECS

Students have unlimited access to myECS, our online recruiting system, to view job opportunities, career fair information, campus interview schedules, and to report job offers.

“We_the people we bring on and that work out well for us are really excited about engineering, the new products they can create and the opportunity to contribute to something. That is something the College of Engineering does a great job with.”

—Brian Borkovec, Extreme Engineering Solutions

5,000+
undergraduate students

1,600+
graduate students

11,000+
professional engineering education students

120+
faculty recipients of National Science Foundation Presidential Young Investigator, PECASE, or CAREER awards
Support for students (continued)

Diversity Affairs Office

The College of Engineering is committed to recruiting and graduating academically excellent and creative students who are diverse in gender, race, ethnicity and socioeconomic representation. The Diversity Affairs Office (DAO) offers support for underrepresented undergraduate students in the College of Engineering. Students receive scholarships, academic advising, professional and leadership development, and a strong mentoring community. DAO students are automatically registered for myECS and are active participants in career fairs.

DAO works with other student services in the college to offer programs and services to enhance cultural, educational and personal development of all students within the college.

“Employers know when they see a College of Engineering graduate that they are going to be a really strong performer on their team and someone that is going to have a lot to offer.”
—Nicole Rybeck, GE Healthcare
Invention disclosures in 2014

U.S. News

NO. 14
THE COLLEGE OF ENGINEERING
University of Wisconsin-Madison

Undergraduate Program Rankings

163
Invention disclosures in 2014

1,100+
Number of students who work in a co-op or internship

95%
job placement rate

$62,400
Average starting salary

10.5%
Percentage that starting salaries have increased over the last 5 years

15+
consecutive years of more than 100 patent disclosures

U.S. News

NO. 18
THE COLLEGE OF ENGINEERING
University of Wisconsin-Madison

Graduate Program Rankings

1,100+
Number of students seeking employment per year

100%
Percentage of students who have hands-on design experience

300+
Number of recruiting companies

12
Undergraduate majors

610+
Number of students seeking employment per year

With opportunities to study under internationally renowned faculty and research staff in highly ranked programs, our graduate students are among the world’s elite. They are highly sought for faculty positions at major universities and for leadership and technical roles in government as well as industry.
### CORPORATE PARTNERS PROGRAM BENEFITS

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<tr>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
</tr>
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<tbody>
<tr>
<td>$5,000 (annually)</td>
<td>$10,000 (annually)</td>
<td>$25,000 (annually)</td>
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#### BRONZE
- One free career fair (limit 1 table)
- Preferred choice of on-campus interview and career fair dates
- Welcoming message on social media outlets of the Corporate Partners Program with link to employer’s website or careers site
- Branding recognition at all career fairs
- Logo/link displayed on Engineering Career Services website and on Corporate Partners Program page on College of Engineering website
- Logo displayed on available poster/electronic screen displays throughout College of Engineering
- Employer name and logo on all career fair materials distributed to students
- Email blast to targeted students relating to employer’s job postings, special event or information session
- Invitation to participate in the Diversity Spring Welcome event
- Opportunity to organize mock interview or info sessions
- Invitation to participate in the Industry Showcase during Innovation Days
- Advance interview schedule sign up prior to career fairs
- Assistance in executing student recruiting events
- Sponsor of Engineering Career Services Job Search Guide when published

#### SILVER
- Benefits of Bronze, plus:
- Two free career fairs (limit 2 tables)
- Host a corporate day on the College of Engineering campus
- Support in executing engagement strategy with student organizations and departments, including revenue sharing to streamline campus efforts
- Opportunity to have a corporate executive speak to students within an engineering department
- Multiple info sessions and tech talks throughout the year
- Execute employer meet and greet in desired academic department
- Opportunity to display organization video/promo (30 seconds max) on video boards throughout engineering accompanied with social media postings to engineering pages
- Article in PERSPECTIVE magazine highlighting UW-Madison engineering alumni within the organization and the organization's connection to the college

#### GOLD
- Benefits of Bronze AND Silver, plus:
- One free career fair (limit 1 table)
- Preferred choice of on-campus interview and career fair dates
- Welcoming message on social media outlets of the Corporate Partners Program with link to employer’s website or careers site
- Branding recognition at all career fairs
- Logo/link displayed on Engineering Career Services website and on Corporate Partners Program page on College of Engineering website
- Logo displayed on available poster/electronic screen displays throughout College of Engineering
- Employer name and logo on all career fair materials distributed to students
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To learn more about how you can join the UW-Madison College of Engineering CORPORATE PARTNERS PROGRAM, contact:

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