

**CoE Assessment Committee Meeting  
February 18, 2010**

**Agenda Items**

**CoE Assessment Committee Invited:** Babcock, Bier, Bleier, Chesler, Fratta, Gatzke, Grossenbacher Gubner, Harrington, Nellis, Prem, Pan, Plesha, Puccinelli, Romero, Root, Tompkins, Witt, Zimmerman, Zogg

**Committee Purpose:**

The purpose of this committee is to engage around accreditation and assessment activities for the purpose of identifying program strengths, and to improve program content and the learning environment in support of achievement of broad-based and disciplinary specific student learning outcomes.

**Topics**

- Overview of Accreditation Activity timeline
- Departmental timeline/resources
- Alumni Survey
- Process of conducting alumni survey
- Webinar reminder and handouts from 2/3 and 2/17

The Accreditation Activity timeline was distributed and briefly discussed. Having the Self Study template will be important to Departments so they can gather and format information accordingly. The ABET revisions to the Self Study Guideline for the 2011-2012 cycle will be available in the Fall 2010 and that will be the basis for CoE's template until further changes are made by ABET.

Babcock mentioned that it would be helpful to have a table that reflects the core curriculum for the department(s) linked to the ABET curriculum 5 requirements. Other data, information and reporting needs for the Self Study documentation will be discussed with the CoE Office of Information Systems to determine where there are gaps in collecting the ABET criteria data for departments and the CoE overall.

Grossenbacher asked for feedback from the committee on a draft survey that EPD Technical Communications and asked which might be the better approach to conduct their survey; integrate questions into the Department or conduct a separate college-wide survey of alumni.

There was discussion about the value of conducting a college-wide alumni survey so that if 80% of the information was useful to the Departments in terms of their program planning and improvement, and the remaining 20% was useful to CoE administration for ABET, marketing and communications for example, then it would be worthwhile. MS & E and other department reps indicated that they would like to take a collaborative approach in conducting their alumni surveys for the next survey cycle, not the upcoming

one which most departments will need to conduct in 2010-11 to meet the recommended timeframe for gathering alumni input for program improvement. For this upcoming alumni survey, Departments will conduct and analyze their own alumni surveys and can review, modify and use the online CoE alumni survey template on Qualtrics at <http://survey.wisc.edu/>.

Tompkins mentioned that there is a UW Alumni series of events April 22 – 25 and that might be an opportunity to get some informal feedback from alumni.

Next Meeting Date: TBD

Next Webinar: March 10, 2010, Defining Learning Outcomes, 4610 Engineering Hall