THE CORPORATE PARTNERS PROGRAM

The University of Wisconsin-Madison College of Engineering is committed to establishing and nurturing partnerships with employers that enable us to advance the development of tomorrow’s leaders through education. By participating in our CORPORATE PARTNERS PROGRAM, your organization can be part of this important process, which will allow you to engage closely with our students.

We create tailored investment opportunities designed to maximize the effectiveness of your recruiting and ensure that your organization’s presence with the university is value-added and visible to our unique student body. This visibility increases your ability to explore human resource potential; helps our students prepare for the workplace; develops relationships with faculty and staff; and creates vital linkages with one of the top engineering programs in the world.

Read on to learn about the many opportunities we offer to help your company connect with the UW-Madison College of Engineering.

“We keep coming back to UW because the students have consistent skills and background knowledge.”—Jessica Frommgen, Spectrum Brands
Support for students

Our CORPORATE PARTNERS PROGRAM funding provides necessary resources for developing future engineering leaders and sustains long-term engagement for mutually beneficial goals. Among those resources are career fairs; myECS, our online recruiting system; and our Diversity Affairs Office.

“\text{The people we bring on and that work out well for us are really excited about engineering, the new products they can create and the opportunity to contribute to something. That is something the College of Engineering does a great job with.}” —Brian Borkovec, Extreme Engineering Solutions

Career fairs

We host two large, multi-day Career Connection events each academic year. These career fairs allow our students the opportunity to network with recruiters from employers in their chosen field of study.

During these fairs, students seeking internships, cooperative education experiences and full-time employment can learn about the work environment and culture of prospective employers, find information about training programs, participate in interviews, and experience the chance to interact in a professional setting.

myECS

Students have unlimited access to myECS, our online recruiting system, to view job opportunities, career fair information, campus interview schedules, and to report job offers.
Support for students (continued)

Diversity Affairs Office

The College of Engineering is committed to recruiting and graduating academically excellent and creative students who are diverse in gender, race, ethnicity and socioeconomic representation. The Diversity Affairs Office (DAO) offers support for underrepresented undergraduate students in the College of Engineering. Students receive scholarships, academic advising, professional and leadership development, and a strong mentoring community. DAO students are automatically registered for myECS and are active participants in career fairs.

DAO works with other student services in the college to offer programs and services to enhance cultural, educational and personal development of all students within the college.

“Employers know when they see a College of Engineering graduate that they are going to be a really strong performer on their team and someone that is going to have a lot to offer.”
—Nicole Rybeck, GE Healthcare
With opportunities to study under internationally renowned faculty and research staff in highly ranked programs, our graduate students are among the world’s elite. They are highly sought for faculty positions at major universities and for leadership and technical roles in government as well as industry.

Invention disclosures in 2014

15 consecutive years of more than 100 patent disclosures

1,100+ Number of students who work in a co-op or internship

95% job placement rate

$62,400 Average starting salary

10.5% Percentage that starting salaries have increased over the last 5 years

1,100+ Number of students seeking employment per year

100% Percentage of students who have hands-on design experience

300+ Number of recruiting companies

12 Undergraduate majors

610+ Number of research consortia with more than 280 industrial and governmental members

NO. 14 THE COLLEGE OF ENGINEERING

University of Wisconsin-Madison

NO. 14 THE COLLEGE OF ENGINEERING

University of Wisconsin-Madison

Undergraduate Program Rankings

Graduate Program Rankings

15 research consortia with more than 280 industrial and governmental members

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## Corporate Partners Program Benefits

### Bronze

- **$5,000 (annually)**
- Choice of on-campus interview and career fair dates
- Corporate Partners Program participants listing in PERSPECTIVE magazine
- Message welcoming new corporate partners on college social media, with link to employer’s or careers website
- One free table at career fairs
- **Benefits of Bronze plus:**
  - Sponsor of Engineering Career Services Job Search Guide when published
  - Logo/link displayed on Engineering Career Services website and on Corporate Partners Program page on the college's website
  - Assistance in executing a student recruiting luncheon
  - Opportunity to participate in employer recruiting reception with student leaders
  - One tech talk for the year

### Silver

- **$10,000 (annually)**
- Complimentary parking passes for career fairs (limit of 4)
- Opportunity to organize mock interview or info session
- Customized engagement strategy session with Engineering Career Services
- Logo displayed on available poster/electronic screen displays throughout College of Engineering
- Opportunity to have a corporate executive speak to students
- **Benefits of Bronze AND Silver, plus:**
  - Emails to targeted students promoting employer’s job postings, special events or info sessions
  - Employer name and logo on all career fair materials distributed to students
  - Multiple tech talks throughout the year
  - Implement employer meet and greet in desired department
  - Advance interview schedule signup prior to career fairs

### Gold

- **$25,000 (annually)**
- Opportunity to display a brief organization video/promo on video boards throughout engineering accompanied by posts on college social media platforms
- Host a corporate day on the College of Engineering campus
- Article in PERSPECTIVE magazine highlighting UW-Madison engineering alumni within the organization and the organization’s connection to the college
- Customized event featuring Badger athletics (pending availability)
- Dine with College of Engineering dean
- **Benefits of Bronze, Silver AND Gold, plus:**
  - Choice of on-campus interview and career fair dates
  - Corporate Partners Program participants listing in PERSPECTIVE magazine
  - Message welcoming new corporate partners on college social media, with link to employer’s or careers website
  - One free table at career fairs

### Platinum

- **$50,000 (annually)**
- **Benefits of Bronze AND Silver AND Gold, plus:**
  - Choice of on-campus interview and career fair dates
  - Corporate Partners Program participants listing in PERSPECTIVE magazine
  - Message welcoming new corporate partners on college social media, with link to employer’s or careers website
  - One free table at career fairs
To learn more about how you can join the UW-Madison College of Engineering CORPORATE PARTNERS PROGRAM, contact:

Justin Hines, Corporate Relations Manager  
(608) 262-0578 or jhines3@wisc.edu