A tale of two videos: The 100,000-student MOOC and the hidden factor

Featuring Scott Page, the Leonid Hurwicz collegiate professor of complex systems, political science, and economics at the University of Michigan.

Scott Page taught the first Coursera offering, Model Thinking, which has attracted more than 150,000 students. He also recently released a 24-lecture video series called The Hidden Factor through The Great Courses. In this talk, he’ll contrast these two formats and share his thoughts and opinions about online learning and teaching.

November 28, 2012
Noon to 1 p.m.
1610 Engineering Hall

UW-Madison faculty, staff and students are welcome to attend.

Scott Page is director of the Center for the Study of Complex Systems at the University of Michigan and an external faculty member of the Santa Fe Institute. He was a founding contributor and first provider of an online lecture course through Coursera. He is also author of The Difference and several recorded courses offered through Great Courses.

Page has authored three books and more than 70 articles in a variety of fields, including economics, engineering, physics, political science, public health, management, computer science, and history. In addition, he has recorded two video courses with The Great Courses and twice taught his online course Model Thinking through Coursera, attracting more than 150,000 students.

He frequently lectures to public audiences on the value of diversity in social systems and has been a featured speaker at the World Economic Forum in Switzerland, the Aspen Ideas Festival, and Renaissance Weekend. He was elected to the American Academy of Arts and Sciences in 2011.